

CURRICULUM VITAE

BOB TSCHANNEN-MORAN

(ROBERT K. TSCHANNEN-MORAN)

Center for School Transformation

www.SchoolTransformation.com

info@schooltransformation.com

LifeTrek Coaching International

www.LifeTrekCoaching.com

coach@lifetrekcoaching.com

121 Will Scarlet Lane, Williamsburg, VA 23185-5043

Voice: 757-345-3452 • Fax: 772-382-3258

ACADEMIC DEGREES & HONORS

Master of Divinity

Yale University (www.yale.edu/divinity)

1975-76, 1978-79

Presidential Scholar

Garrett-Evangelical Theological Seminary (www.garrett.edu)

1976-1978

Bachelor of Arts, History & Philosophy of Science

Northwestern University (www.northwestern.edu)

1972-1975

OTHER TRAININGS & CERTIFICATIONS

Communication Training

Nonviolent Communication (www.cnvc.org & www.nvcti.com)

2006-Present

Appreciative Inquiry Training

NTL Institute for Applied Behavioral Sciences (www.ntl.org)

2006-Present

Graduate, Coach Training Program

Fast Track Coach Training Academy (<http://fasttrackcoachacademy.com>)

2007-2008

IAC - Certified Coach

International Association of Coaching (www.certifiedcoach.org)

2005

Graduate, Certified Wellness Coach

Wellcoaches Corporation (www.wellcoach.com)

2005

Graduate, Coach Training Program

Coach U (www.coachu.com)

1999-2001

PROFESSIONAL EMPLOYMENT HISTORY

Co-Founder, **Center for School Transformation** (www.schooltransformation.com) 2009-present

President, **LifeTrek Coaching International** (www.lifetrekcoaching.com)

1998-present

Faculty, **Wellcoaches Corporation** (www.wellcoach.com)

2004-present

Senior Minister, **First Congregational Church, UCC** (Columbus, OH)

1993-1998

Administrative Pastor, **Good News Community Church, UCC** (Chicago, IL)

1979-1993

PUBLICATIONS

Books & Book Chapters:

- Tschannen-Moran, B. & Tschannen-Moran, M. (2010). *Evocative Coaching: Transforming Schools One Conversation at a Time*. San Francisco, CA: Jossey-Bass.
- Tschannen-Moran, B. (2010). Skills and performance coaching. In E. Cox, T. Bachkirova, & D. Clutterbuck (Eds.), *The complete handbook of coaching* (pp. 203–216). London, UK: Sage Publications Ltd.
- Moore, M. & Tschannen-Moran, B. (2010). *Coaching Psychology Manual*. © Wellcoaches Corporation. Philadelphia, PA: Lippincott, Williams, & Wilkins.
- Moore, M., Drake, D., Tschannen-Moran, R.K., Campone, F., & Kauffman, C. (2006). Relational flow: A theoretical model for the intuitive dance. In *Proceedings of the third international coach federation: Coaching research symposium*. International Coach Federation: Lexington, KY.

Journal Articles:

- Tschannen-Moran, R.K. (2007, May) Five-principle coaching. *The Appreciative Inquiry Practitioner* (www.aipractitioner.com).
- Tschannen-Moran, M., & Tschannen-Moran, R.K. (2006, Nov.) Appreciating trust: Unleashing a culture of learning. *The Appreciative Inquiry Practitioner*, 47-50 (www.aipractitioner.com).

Electronic Newsletter Articles

(www.lifetrekcoaching.com/provisions)

- Tschannen-Moran, B. (2010). Evocative Leadership
(<http://www.lifetrekcoaching.com/provisions/archive.htm#Leadership>).
- Tschannen-Moran, B. (2009-2010). Guidelines for Living
(<http://www.lifetrekcoaching.com/provisions/archive.htm#Guide>).
- Tschannen-Moran, B. (2009). The Power of Appreciation
(<http://www.lifetrekcoaching.com/provisions/archive.htm#Appreciate>).
- Tschannen-Moran, B. (2009). Stress-proof Your Life
(<http://www.lifetrekcoaching.com/provisions/archive.htm#Stress>).
- Tschannen-Moran, B. (2009). Life-giving Needs
(<http://www.lifetrekcoaching.com/provisions/archive.htm#Needs>).
- Tschannen-Moran, B. (2008). Be fully alive
(<http://www.lifetrekcoaching.com/provisions/archive.htm#Alive>).
- Tschannen-Moran, B. (2007). Changing for good
(www.lifetrekcoaching.com/provisions/archive.htm#Change).
- Tschannen-Moran, B. (2007-2008). Optimal wellness – benevolence
(<http://www.lifetrekcoaching.com/provisions/archive.htm#OWB>).

- Tschannen-Moran, B. (2007). Optimal wellness – fitness
(www.lifetrekcoaching.com/provisions/archive.htm#OWF).
- Tschannen-Moran, B. (2006). Optimal wellness – nutrition
(www.lifetrekcoaching.com/provisions/archive.htm#OWN).
- Tschannen-Moran, B. (2006). Coaching moments
(www.lifetrekcoaching.com/provisions/archive.htm#Moments).
- Tschannen-Moran, B. (2005-2006). Appreciative inquiry
(www.lifetrekcoaching.com/provisions/archive.htm#AI).
- Tschannen-Moran, B. (2005). Embrace spiritual wellness
(www.lifetrekcoaching.com/provisions/archive.htm#Embrace).
- Tschannen-Moran, B. (2005). Avoid spiritual illness
(www.lifetrekcoaching.com/provisions/archive.htm#Spirit).
- Tschannen-Moran, B., Jackson, E., Lombardo Ray, C., & Kriynovich, K. (2004). Coaching metaphors (www.lifetrekcoaching.com/provisions/archive.htm#Stories).
- Tschannen-Moran, B. (2004). Common values
(www.lifetrekcoaching.com/provisions/archive.htm#Values).
- Tschannen-Moran, B. (2003-2004). Love the work you do: Ten steps to great work
(www.lifetrekcoaching.com/provisions/archive.htm#Work).
- Tschannen-Moran, B. (2003). Ten keys to better listening
(www.lifetrekcoaching.com/provisions/archive.htm#Listen).
- Tschannen-Moran, B. (2002-2003). Healthy, wealthy & wise: Health
(www.lifetrekcoaching.com/provisions/archive.htm#Health).
- Tschannen-Moran, B. (2003). Healthy, wealthy & wise: Wealth
(<http://www.lifetrekcoaching.com/provisions/archive.htm#Wealth>).
- Tschannen-Moran, B. (2003). Health, wealthy & wise: Wisdom
(www.lifetrekcoaching.com/provisions/archive.htm#Wisdom).
- Tschannen-Moran, B. (2002). Ten strategies for success
(www.lifetrekcoaching.com/provisions/archive.htm#Success).
- Tschannen-Moran, B. (2002). Navigating life's transitions
(www.lifetrekcoaching.com/provisions/archive.htm#Navigate).
- Tschannen-Moran, B. (2002). Ten ways to stay motivated for life
(www.lifetrekcoaching.com/provisions/archive.htm#Get).
- Tschannen-Moran, B. (2001). Be nice & brave
(www.lifetrekcoaching.com/provisions/archive.htm#Brave).
- Tschannen-Moran, B. (2001). The attacks in America
(www.lifetrekcoaching.com/provisions/archive.htm#Attack).

- Tschannen-Moran, B. (2001). Daily habits for lifelong success (www.lifetrekcoaching.com/provisions/archive.htm#10).
- Tschannen-Moran, B. (2000-2001). The road to financial independence: Making money work for you (www.lifetrekcoaching.com/provisions/archive.htm#8).
- Tschannen-Moran, B. (2000). Positive attitudes for positive being: Setting your mind on solid ground (www.lifetrekcoaching.com/provisions/archive.htm#6).
- Tschannen-Moran, B. (2000). Ten questions worth asking (www.lifetrekcoaching.com/provisions/archive.htm#5).
- Tschannen-Moran, B. (1999-2000). Ten changes worth trying (www.lifetrekcoaching.com/provisions/archive.htm#4).
- Tschannen-Moran, B. (1999). The coach approach to healthy living: Paying attention to flesh and spirit (www.lifetrekcoaching.com/provisions/archive.htm#3).
- Tschannen-Moran, B. (1999). Being and becoming happy: Living well in the here and now (www.lifetrekcoaching.com/provisions/archive.htm#2).
- Tschannen-Moran, B. (1999). Ten keys to personal mastery: Setting up systems of support (www.lifetrekcoaching.com/provisions/archive.htm#1).
- Tschannen-Moran, B. (1999-2007). Running as a metaphor for life: Lessons from a marathon runner (www.lifetrekcoaching.com/provisions/archive.htm#0).
- Tschannen-Moran, B. (1999-2009). Wellness pathways (www.celebratewellness.com).
- Tschannen-Moran, B. (2003-2009). Poetry (www.lifetrekcoaching.com/poems).

PRESENTATIONS, WORKSHOPS, & TRAININGS

- Tschannen-Moran, B. (2010, Feb.). *Honest Communications about Things that Matter*. 1-day off-site retreat, Boomerang Pharmaceutical Communications, Montville, NJ (www.boomerangpharma.com).
- Tschannen-Moran, B. (2009, Nov.). *Evocative Coaching Can Transform Schools, Stress Proof Your Life, How Agile Is Your Leadership?*, and *Designing Schools: Innovation in Action*. Four workshops presented at the 41st Annual East Asia Regional Council of Overseas Schools Administrators' Conference, Manila, Philippines (www.earcos.org).
- Tschannen-Moran, B. (2009, Sept.). *Building Self-Efficacy & Resilience*. Seminar presentation at the Harvard Medical School Department of Continuing Education Coaching in Medicine & Leadership Conference, Boston, MA (www.instituteofcoaching.org).
- Tschannen-Moran, B. & Tschannen-Moran, M. (2009, Mar.). *Superintendent evaluation*. Day-long board / superintendent workshop, Williamsburg-James City County Public Schools (www.wjcc.k12.va.us).
- Tschannen-Moran, B. & Jackson, E. (2009, Feb.). *Building Exceptional Team Relationships that Generate Exceptional Client Relationship*. 2-day off-site retreat, Boomerang Pharmaceutical Communications, Montville, NJ (www.boomerangpharma.com).

- Tschannen-Moran, B. & (2009, Jan.). *Is your net working?* 90-minute licensee class on networking and marketing, Wellcoaches Corporation (www.wellcoach.com).
- Tschannen-Moran, B. (2009, Jan.). *International coach training*. Teleclass facilitation for HR professionals in India, Malaysia, Singapore, Vietnam, China, Taiwan, Hong Kong, and Japan through Wellcoaches Corporation (www.humandynamic.com).
- Tschannen-Moran, B. & Tschannen-Moran, M. (2009, Jan.). *Board self-evaluation*. Day-long board self-evaluation workshop, Williamsburg-James City County Public Schools (www.wjcc.k12.va.us).
- Tschannen-Moran, B. & Tschannen-Moran, M. (2008, Nov.). *Teamwork, communication, and behavioral styles*. 2-day off-site retreat, Boomerang Pharmaceutical Communications, Montville, NJ (www.boomerangpharma.com).
- Tschannen-Moran, B. (2008, Sept.). *SEIS: A holistic model for evoking transformational change*. Presented at the Wellcoaches pre-conference, Harvard Medical School Department of Continuing Education Coaching in Medicine & Leadership Conference, Boston, MA (www.instituteofcoaching.org).
- Tschannen-Moran, M. & Tschannen-Moran, B. (2008, May). *Strengths-based focus improves school climate*. Presented at the Athens Institute for Education and Research, Athens, Greece (www.atiner.gr).
- Tschannen-Moran, B. & Tschannen-Moran, M. (2008, Mar. & Apr.). *Collaboration, planning, and goals*. Day-long board development workshops, Williamsburg-James City County Public Schools (www.wjcc.k12.va.us).
- Lemmerman, C., Tschannen-Moran, M., & Tschannen-Moran, B. (2007, Dec.). *Celebrate what's right with schools: Revitalizing schools through appreciative inquiry*. 4-hour workshop, National Staff Development Council Annual Conference, Dallas, TX (www.nsd.org).
- Tschannen-Moran, B. (2007, May). *Stress-proof your life*. 1-hour seminar, Virginia Society of Certified Public Accountants 6th Annual Industry Conference, Williamsburg, VA (www.vscpa.com).
- Lemmerman, C., Cardenas, P., Tschannen-Moran, M., & Tschannen-Moran, B. (2007, April). *Celebrate what's right with schools: Revitalizing schools through appreciative inquiry*. 75-minute workshop, National School Boards Association 67th Annual Conference, San Francisco, CA (www.nsba.org).
- Tschannen-Moran, B. (2007, March). *Rejuvenating communication*. 90-minute student seminar, Freshman Learning Community, Fostoria Community Schools, Fostoria, OH (www.fostoriaschools.org).
- Tschannen-Moran, B. (2007, March). *Stress-proof your life*. 4-hour teacher workshop, Freshman Learning Community, Fostoria Community Schools, Fostoria, OH (www.fostoriaschools.org).
- Tschannen-Moran, B., Tschannen-Moran, M., & Perry, J. (2007, Feb.). *Rejuvenating communication*. 1-day, whole-system professional-development workshop, Fostoria Community Schools, Fostoria, OH (www.fostoriaschools.org).

- Tschannen-Moran, B. & Tschannen-Moran, M. (2007, Jan.). *Rejuvenating communication*. 4-hour, staff professional-development workshop, Smithfield High School, Smithfield, VA (<http://shs.iwcs.k12.va.us>).
- Tschannen-Moran, B., & Jackson, E. (2006, Dec.). *Feedforward first – feedback later*. 1-hour licensee class, Wellcoaches Corporation (www.wellcoaches.com)
- Tschannen-Moran, B. (2006, Nov.). *Motivational interviewing in coaching*. 1-hour workshop, Richmond Area Coaches Association, Richmond, VA (www.richmondareacoaches.com).
- Lemmerman, C., Cardenas, P., Tschannen-Moran, M., & Tschannen-Moran, B. (2006, Nov.). *Celebrate what's right with schools: Revitalizing schools through appreciative inquiry*. 75-minute workshop, Ohio School Boards Association Capital Conference, Columbus, OH (www.osba-ohio.org).
- Tschannen-Moran, B. & Tschannen-Moran, M. (2006, Aug.). *Appreciative inquiry summit*. 1-day event, Smithfield High School, Smithfield, VA (<http://shs.iwcs.k12.va.us>).
- Tschannen-Moran, B., & Tschannen-Moran, M. (2006, July). *Celebrate your church's potential with appreciative inquiry*. 1-hour workshop, Chautauqua Association of the Disciples of Christ, Chautauqua, NY.
- Tschannen-Moran, B., Tschannen-Moran, M., & Jackson, E. (2006, June). *Appreciative inquiry summit*. 3-day, whole-system change process, Fostoria Community Schools, Fostoria, OH (www.fostoriaschools.org).
- Moore, M., Tschannen-Moran, R.K., & Kauffman, C. (2006, April). *Relational flow – Enabling powerful coaching conversations*. 1-day summit and training event, Wellcoaches Corporation, Orlando, FL (www.wellcoaches.com).
- Tschannen-Moran, B. (2006, Jan.). *Appreciative inquiry in coaching*. 1-hour workshop, Richmond Area Coaches Association, Richmond, VA (www.richmondareacoaches.com).
- Moore, M., Drake, D., Tschannen-Moran, R.K., Campone, F., & Kauffman, C. (2005, Nov.). *Relational flow: A theoretical model for the intuitive dance*. 90-minute workshop, International Coach Federation, Coaching Research Symposium, San Jose, CA (www.coachfederation.org).
- Tschannen-Moran, B. (2005, Oct.). *The coach approach to clergy wellness*. 4-hour workshop, Eastern Association, Southern Conference, UCC, Suffolk, VA (www.soc-ucc.org).
- Tschannen-Moran, B. (2005, May). *Corporate coaching center retreat*. 1-day team building and strategic planning event, New Haven, CT (www.corporatecoachingcenter.com).
- Tschannen-Moran, B. (2004, July). *Wellness coaching: What it is, how it works*. 1-hour workshop, Chautauqua Association of the Disciples of Christ, Chautauqua, NY.
- Tschannen-Moran, B. (2003, May). *Coaching for business and life success*. Williamsburg Kiwanis Club, Williamsburg, VA (www.williamsburgkiwanis.org).
- Tschannen-Moran, B. (2003, May). *How to achieve your goals in six months or less*. 1-hour seminar, Columbian Chemical Company Health Fair, Atlanta, GA (www.columbianchemicals.com).

- Tschannen-Moran, B., & Vurnum, G. (2003, May). *The 10,000 client coaching practice*. Plenary presentation, CoachVille Future of Coaching Conference, San Mateo, CA (www.coachville.com/conf/sfo/sfo.html).
- Tschannen-Moran, B. (2003, April). *Top ten ways to fail*. Student Assemblies, Madison-Plains Local School District, London, OH (www.madison-plains.k12.oh.us).
- Tschannen-Moran, B. (2003, April). *Stress-proof your life*. 1-hour seminar, Central District, Ohio Child Conservation League (www.occl.org).
- Tschannen-Moran, B. (2003, March). *E-rupt your coaching practice*. 2-hour workshop, Southeast Coaching Conference, Wilmington, SC.
- Tschannen-Moran, B. (2003, March). *Stress-proof your life*. 90-minute seminar, Central Illinois Chapter, Project Management Institute, Bloomington, IL (www.pmi-cic.org).
- Tschannen-Moran, B. (2002, May). *Stress-proof your life*. 1-hour seminar, Women's International Network of Utility Professionals, Columbus, OH (www.winup.org).
- Tschannen-Moran, B. (2002, March). *The coach approach to transformational leadership*. 75-minute seminar, Ohio Division of Parks and Recreation, Flickinger Academy, Lake Hope State Park, OH (www.ohiodnr.com).
- Tschannen-Moran, B. (2002, Jan.). *The art of being an effective board member*. 1-day workshop, State Teachers Retirement System of Ohio Board, Columbus, OH (www.strsoh.org).
- Tschannen-Moran, B. (2002, Jan.). *The coach approach to project management*. 1-hour seminar, Central Ohio Chapter, Project Management Institute, Columbus, OH (www.pmicentralohio.com).
- Tschannen-Moran, B. (2001, Dec). *The inner-game of work*. 1-hour workshop, Central Ohio Coaches, Columbus, OH (www.centralohiocoaches.com).
- Tschannen-Moran, B. (2001, Sept). *Stress-proof your life*. 2-hour seminar, Ida Rupp (Port Clinton) Public Library staff, Fremont, OH (www.idarupp.org).
- Tschannen-Moran, B. (2001, Sept). *Coaching for fulfillment and success*. Columbus Rotary Club, Columbus, OH (www.columbusrotary.org).
- Tschannen-Moran, B. (2001, June). *Commencement address*. Mentoring Program, Chalmers P. Wylie Outpatient Clinic, Department of Veterans Affairs, Columbus, OH (www.columbus.va.gov).

PROFESSIONAL & COMMUNITY SERVICE

International Association of Coaching (www.certifiedcoach.org)

President, International Board of Governors	2010
Member	2003-present

International Coach Federation (www.coachfederation.org)

Coaching Research Symposium Participant	2005-2006
Annual Conference Participant	1999-2009
Member	1999-present

ICF Greater Richmond (www.richmondareacoaches.com)

President	2004-2005
Board Member	2003-2007
Member	2002-present

Central Ohio Coaches (www.centralohiocoaches.com)

Program Committee Co-Chair & Board Member	2001-2002
Member	1999-2002

Williamsburg Kiwanis Club (www.williamsburgkiwanis.org)

Human & Spiritual Values Committee Chairperson	2002-present
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Columbus Rotary Club (www.columbusrotary.org)

International Service Committee	1994-2002
International Service Committee Member	1994-2002